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## INSiDR Network Conference

**As mentioned in the previous newsletter, next INSiDR Network Conference will be held on the 12th and 13th of November, 2020.**

The conference will be held at campus Borås for those who determine for themselves that it is safe to travel and attend, but we will also enable digital participation over Zoom.

Much like the previous Network Conferences, all project participants will take part in the first day, while the following day; the 13th, will focused on the PhD students specifically. This second day will include a writing workshop, held by University of Borås' new professor in Digital Retail; Christian Fuentes.

## Project Status Update

In this difficult situation we are still in, due to the pandemic, everybody is working hard to enable the INSiDR project to proceed with as high quality as possible, for all stakeholders. We will continue to hold discussions with the funding agency (the Knowledge Foundation), university management and individual companies. In the meantime, the PhD projects proceed, although in some cases with a different level of company involvement.

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## Looking for New Business Partners

We are looking for business partners for PhD projects, both in IT and business administration.

If you are interested in joining, please check the link below.

**[How to become a business partner »](#)**



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## Data Analysis in Retail

This course will be held on four Fridays and one Thursday in the months of November through January. The course will focus on how to conduct data science projects in the retail domain, covering topics such as data pre-processing, experimental setups, choice of machine learning techniques, and evaluation. In addition, the course will provide students with an opportunity to survey state-of-the-art research.



### INSiDR's first completed RP seminar!

Congratulations to Dirar Sweidan on successfully completing his Research Proposal seminar in August.

**[Read more about Dirar Sweidan's PhD project »](#)**

# RP seminar – save the date

INSiDR is proud to invite you to another INSiDR research proposal seminar hosted by University of Skövde. In September, Johannes Sahlin will defend his research proposal. You can find the details below. The seminar will be held digitally over the Zoom platform.

## **INSiDR Research Proposal Seminar**

University of Skövde

<i>Title:</i>	A Design Theory for Systems That Manage Business Information Through Cognitive Technologies
<i>PhD Student:</i>	Johannes Sahlin
<i>Faculty opponent:</i>	Johan Eklund
<i>Date:</i>	11 September
<i>Time:</i>	13:00-16:00
<i>Place:</i>	Zoom (please contact <a href="#">Jonas Gustafsson</a> for link to meeting)

**That is all for now!** Expect a new newsletter in November.  
Until then – stay safe, everyone!

Jenny, Jonas and Cecilia

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Note: You have received this e-mail because you are involved in the INSiDR project. If you do not wish to remain on the project send list, please contact us to be removed. E-mail: [insidr@hb.se](mailto:insidr@hb.se)