# INSiDR Network Conference

**We have a new date for the next INSiDR Network Conference!**

This will be held on the 12th and 13th of November, 2020. Much like earlier Network Conferences, all project participants will take part in the first day, while the following day; the 13th, will focused on the PhD students specifically. This second day will include a workshop in academic writing, held by University of Borås' new professor in Digital Retail; Christian Fuentes.

# Project Status Update

We are currently in the process of hiring those PhD students at University of Borås, who have recently lost their company employment.

Ongoing discussions with the Knowledge Foundation, as well as in the Management Team and the Advisory Board, are also being held to ensure quality within the project itself, and ways of maintaining the corporate connection that is a key part of the INSiDR concept.

Do keep in mind, however: Despite any changes and challenges that may be present within the respective PhD projects, we do not currently see any reason why we should not be able to keep the INSiDR project together as a whole, regardless of how the individual projects are developing.

# Looking for New Business Partners

Due to challenges that stem from the pandemic, INSiDR currently has two PhD projects available for new business partners. Further descriptions of these two projects can be found under the links below:





### Sustainable e-business by reduction of returns
Business Administration

There is a growing problem with the increasing returns in the Swedish e-retail business. This PhD project; "Reducing superfluous returns – creating a sustainable e-business" is about exploring opportunities to reduce returns in the Swedish fashion industry's e-commerce.

**Read more »**

### Data science within the retailing industry
Computer Science

The topics of research in this PhD project undertake several aspects that nowadays are highly demanded in retailing, such as how to accurately generating personalized recommendations? How to conduct a meaningful product return analysis for retailers? And so forth.

**Read more »**

## Sounds interesting?

Read more about how to become a business partner here!

# RP seminar – save the date

INSiDR is proud to invite you the first INSiDR research proposal seminar hosted by University of Skövde. In August, Dirar Sweidan will defend his research proposal, see details below. At the moment it is not decided whether the seminar will be held online or at University of Skövde campus, but more information will be sent out closer to the date.

### INSiDR Research Proposal Seminar
University of Skövde

*Title:*                  Data Science within the Retailing Industry
*PhD Student:*            Dirar Sweidan
*Faculty opponent:*       Maria Riveiro, Associate Professor
*Date:*                   25 August
*Time:*                   13:15
*Place:*                  TBD

# Publications

We have been notified about three more publications since our last newsletter, all of which were accepted for the FLINS/ISKE2020 conference in Cologne, Germany. There is also an important update regarding this conference further down in this newsletter.

*The publications are:*

**Annavarjula, V. Mbiydzenyuy, G. Riveiro, M. Lavesson, N. (2020). Implicit User Data in Fashion Recommendation Systems.**
*14th International FLINS Conference on Robotics and Artificial Intelligence (FLINS/ISKE2020).*
Cologne, Germany, September 30-October 3, 2020.

**Sweidan, D., Johansson U., Gidenstam, A. (2020). Predicting Returns in Men's Fashion.**
*14th International FLINS Conference on Robotics and Artificial Intelligence (FLINS/ISKE2020).*
Cologne, Germany, September 30-October 3, 2020.

**Sweidan, D. (2020). Association Rules and Offline-Data-Based Recommender Systems.**
*14th International FLINS Conference on Robotics and Artificial Intelligence (FLINS/ISKE2020).*
Cologne, Germany, September 30-October 3, 2020.

On the subject of publications, we would also like to remind all PhD students to keep your **ORCID** updated with all publications (information on how to add publications to ORCID here). University of Borås also has its own platform **DiVA**, where you are to register your approved publications. Also please notify Jonas by email, with a full Harvard reference as soon as they become available, to ensure that your new publications are getting recognised in upcoming newsletters.

# Updates Regarding External Conferences

The previously mentioned **FLINS/ISKE** conference in Cologne, which three INSiDR students are set for, has as of now been rescheduled to September 30-October 3, 2020, due to the COVID-19 pandemic. Whether or not the conference can actually be held those dates may be subject to change, depending on how the situation unfolds. FLINS/ISKE will inform its delegates by the end of July whether this is the case, or if the conference shall be postponed to August, 2021. For current status, please refer to the FLINS 2020 website.

Another conference with planned INSiDR participation was **RARCS 2020** in Baveno, Italy that was to be held in July this summer. This conference has for the same reasons (COVID-19) unfortunately been postponed to the same dates and location in 2021. Its delegates are offered either a voucher for next year's conference, or a partial reimbursement.

## Website Updates

Some updates have been made over at insidr.nu, so make sure to give it a visit. A new feature is that the Project Newsletter is now available to read via the website.

**Go to INSiDR.nu »**

**That is all for now!** Expect a new newsletter in August, at which point the pandemic situation has hopefully stabilised somewhat.

Until then – stay safe, everyone!

Jenny, Jonas and Cecilia

Industrial Graduate School in Digital Retailing (INSiDR)
University of Borås, Allégatan 1, S-501 90 Borås, Sweden
E-mail: insidr@hb.se

| insidr.nu | University of Borås |